

## 2014 Annual Conference Sponsorship Opportunities

Click on any of the links below for more event details.

[American Heritage Awards](#) • [Tony Cook Memorial Golf Tournament](#) • [Late Night Migration Mingle](#)

If you have any questions about any of our sponsorship opportunities, please contact Megan Hess at (202) 507-7517 or [mhess@immcouncil.org](mailto:mhess@immcouncil.org)

### AMERICAN HERITAGE AWARDS

**June 20, 2014 • 6:00pm – 9:00pm • Boston Marriott Copley Place • Boston, MA**

*The American Heritage Awards is the Council's annual flagship event that highlights and celebrates the achievements and talents of outstanding immigrants and their advocates. This inspirational dinner and award ceremony hosts 650-700 immigration attorneys and their guests and honors 3-4 individuals including the winner of our Celebrate America Creative Writing Contest. Sponsorship of this event provides an excellent marketing opportunity while supporting the great work of the Council. To see details and pictures from past events [click here](#).*

#### **Title Sponsor - \$50,000**

- Logo on all printed materials - signs, program, flyers, etc.
- Logo on the event website
- Acknowledgment at the VIP reception
- Brief speaking opportunity during the Awards Program
- Opportunity to supply gift bags
- Prominent full-page ad in the printed program
- 20 tickets to the VIP reception
- 4 Seats at an Honoree table + 2 tables (20 seats, priority location)

#### **Statue of Liberty - \$40,000**

- 15 tickets to VIP Reception – mix and mingle with Honorees
- 4 tables (40 seats, priority location) at the 2014 American Heritage Awards
- Prominently placed full page ad with logo and message in the printed program for the 2014 American Heritage Awards.
- 4 players at the 22<sup>nd</sup> Annual Tony Cook Memorial Golf Tournament at Granite Links on June 19th (see [link for details](#))

#### **Torchlight Circle - \$30,000**

- 10 tickets to VIP reception – mix and mingle with Honorees
- 3 tables (30 seats, priority location) at the 2014 American Heritage Awards
- Full page ad with logo and message in the printed program for the 2014 American Heritage Awards.
- 2 players at the 22<sup>nd</sup> Annual Tony Cook Memorial Golf Tournament at Granite Links on June 19th (see [link for details](#))

### **Champion - \$20,000**

- 6 tickets to VIP reception – mix and mingle with Honorees
- 2 tables (20 seats) at the *2014 American Heritage Awards*
- Full page ad with logo and message in the printed program for the *2014 American Heritage Awards*.
- 2 players in the 22<sup>nd</sup> *Annual Tony Cook Memorial Golf Tournament* at Granite Links on June 19th (*see link for details*)

### **Benefactor - \$10,000**

- 3 tickets to VIP reception – mix and mingle with Honorees
- 1 table (10 seats) at the *2014 American Heritage Awards*
- Half page ad with logo and message in the printed program for the *2014 American Heritage Awards*.

### **Sponsor - \$5,000**

- 2 tickets to VIP reception – mix and mingle with Honorees
- 5 reserved seats at the *2014 American Heritage Awards*
- Quarter page ad with logo and message in the printed program for the *2014 American Heritage Awards*.

### **Patron - \$2,500**

- 5 tickets to the *2014 American Heritage Awards*
- Listing in the printed program for the *2014 American Heritage Awards*.

### **Sustainer - \$1,000**

- 3 tickets to the *2014 American Heritage Awards*
- Listing in the printed program for the *2014 American Heritage Awards*.

### **Supporter - \$500**

- 2 tickets to the *2014 American Heritage Awards*
- Listing in the printed program for the *2014 American Heritage Awards*.

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## **TONY COOK MEMORIAL GOLF TOURNAMENT**

***June 19, 2014 • 1pm – 7pm • Granite Links Golf Course • Quincy, MA***

*The Tony Cook Memorial Golf Tournament has been a fixture at the Annual Conference for 22 years and provides an afternoon of networking, camaraderie and relaxation for golfers of all abilities. This intimate event hosts 40 – 65 immigration attorneys and their guests at some of the country's most beautiful golf courses and provides a great opportunity for marketing in a relaxed and fun environment.*

### **Title Sponsorship - \$10,000**

- Prominent signage at event
- Logo on event website and all printed material
- Acknowledgement during awards reception and speaking opportunity for sponsor representative
- Company logo printed on all tournament golf balls
- Opportunity to donate promotional material to gift bag
- 2 complimentary foursomes for golf tournament

### **Double Eagle Sponsorship - \$5,000**

- Prominent signage at event
- Logo on event website and all printed material
- Acknowledgement during awards reception
- Opportunity to donate promotional material to gift bag
- Complimentary foursome for golf tournament

### **Eagle Sponsorship - \$2,500**

- Prominent signage at event
- Logo on event website
- Acknowledgement during awards reception
- Opportunity to donate promotional material to gift bag
- 2 Complimentary players for golf tournament

### **Birdie Sponsorship - \$1,000**

- Prominent signage at event
- Logo on event website
- Acknowledgement during awards reception
- Opportunity to donate promotional material to gift bag
- 1 Complimentary player for golf tournament

## **Special Sponsorship Opportunities**

### **Beverage Cart - \$2,500**

- Signage on beverage cart (beverages will be complimentary to players)
- Acknowledgement during awards reception
- Opportunity to donate promotional material to gift bag

### **Awards Luncheon - \$2,500**

- Signage at reception
- Acknowledgement during awards reception
- Opportunity to donate promotional material to gift bag

### **Pre-Tournament Lunch - \$1,000**

- Signage at grab-n-go lunch table
- Acknowledgement during awards reception
- Opportunity to donate promotional material to gift bag

### **Shuttle Bus Sponsorship - \$1,000**

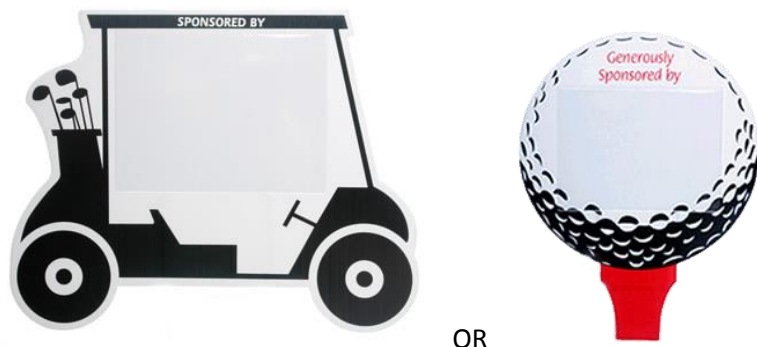
*(A complimentary shuttle bus is being provided for golfers from the Marriot to Granite Links and back.)*

- Signage on shuttle bus (19.3" x 12.65" window decal)
- Acknowledgement during awards reception
- Opportunity to donate promotional material to gift bag

### **Tee Sponsorship - \$250 each**

- Signage at tee
- Opportunity to donate promotional material to gift bag

### **Golf Tee Signs**



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## **LATE NIGHT MIGRATION MINGLE**

**June 19, 2014 • 8:30pm – 11:00pm • Charlesmark Hotel Lounge • Boston, MA**

*The Late Night Migration Mingle is a new addition to the Council's events during the Annual Conference. It is a relaxing social targeted toward New AILA Members as well as an opportunity for the Council to show appreciation for the AIC Ambassadors and their hard work throughout the year. This is a chance for all of AIC's friends to kick off their conference shoes and loosen their ties in a fun and casual environment. We hope to host an intimate gathering of 75 guests.*

### **Food Sponsorship - \$500**

- Signage at event
- Logo on cocktail napkins (see below for example)
- Logo on event website and printed materials

### **Drink Sponsorship - \$1,500**

- Signage at event
- Logo projected
- Logo on straw (see below for example)
- Logo on event website and printed materials

## AIC Late Night Migration Mingle

Below is a mockup of the cocktail napkin. The words "AIC Migration Mingle" will remain. Napkin and text/logo color can be changed to match company colors. Cocktail Napkins approx. 4.75" x 4.75" & 5" x 5" approximate sizes vary color to color.



Below is a mockup of the straws. Sponsor logo will replace AIC logo. "AIC Migration Mingle" will remain. Straw, text and logo color can be changed to match company colors.

